APRIL/MAY 2025

FEEN55B/CEEN55B — JOURNALISM

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What are the chief functions of news editor?
2. Narrate Copy editing.
3. Classify different news sources.
4. What is Reporting?
5. What are Running heads?
6. What is On Screen Copy Editing?
7. What are Cross references?
8. Explain Footnotes and Endnotes.
9. Write a short notes on Amrita Bazar Patrika.
10. Relevance of preliminary pages.

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SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Define News and its role in shaping public opinion.

Or

(b) Explain the major functions of Journalism.

12. (a) Analyse the chief functions of a Reporter.

Or

(b) Elaborate the main features of 'anatomy of editing'.

13. (a) Trace the structural characteristics of a Newspaper.

Or

(b) What are the key characteristics of Reporting?

14. (a) What is the role of literary material Journalism?

Or

(b) What is house style in Journalism?

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15. (a) Discuss the role of News value and its importance in our contemporary society.

Or

(b) Narrate the relevance of Design and Specimen pages in Copy Editing.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the structural characteristics of newspaper.

17. What are the roles and functions of Journalism?

18. Elaborate the different stages in Copy Editing.

19. Analyse the origin and development of Journalism in India.

20. What are the major stages in Journalism?

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